

TABLE 1: ALL FOOD SHOPPING - 2015 MARKET SHARE ANALYSIS (%)

		ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	Babergh District Area (Zones 2-6)	Mid Suffolk Area (Zones 7-11)
BABERGH DISTRICT	SUDBURY:	Aldi, Girling Street	10.8%	4.0%	9.7%	18.4%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	5.4%	0.0%
		Waitrose, Station Road	7.1%	2.7%	14.1%	16.8%	3.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	6.8%	0.0%
		Sudbury Town Centre: other stores ⁽¹⁾	0.5%	0.1%	5.2%	9.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	1.1%	2.6%	0.0%
		SUDBURY TOWN CENTRE - TOTAL:	18.4%	6.8%	29.0%	44.1%	4.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	8.5%	14.9%	0.0%
	HADLEIGH:	Co-op, High Street	0.0%	0.0%	0.6%	0.0%	17.6%	1.2%	0.5%	0.0%	0.0%	0.0%	0.0%	1.5%	3.8%	0.1%
		Hadleigh Town Centre: other stores	0.0%	0.0%	0.8%	0.0%	6.9%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.8%	0.0%
		HADLEIGH TOWN CENTRE - TOTAL:	0.0%	0.0%	1.4%	0.0%	24.4%	2.3%	0.5%	0.0%	0.0%	0.0%	0.0%	2.2%	5.6%	0.1%
	CORE VILLAGES:		5.8%	3.2%	6.2%	0.0%	0.4%	14.6%	0.0%	0.4%	0.0%	0.0%	0.2%	3.6%	6.8%	0.1%
	OTHER LOCAL CENTRES & STORES:		0.0%	3.8%	0.7%	0.0%	0.6%	1.7%	0.0%	0.0%	0.0%	0.8%	0.0%	0.5%	1.2%	0.1%
		ALL OTHER VILLAGES/ LOCAL STORES:	5.8%	7.0%	6.9%	0.0%	1.1%	16.3%	0.0%	0.4%	0.0%	0.8%	0.2%	4.1%	8.0%	0.3%
	OUT OF CENTRE:	Sainsbury's, Cornard Road, SUDBURY	6.1%	1.1%	17.1%	11.6%	1.3%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	3.5%	6.6%	0.0%
		Tesco, Woodhall Business Park, SUDBURY	17.9%	7.4%	26.6%	36.7%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%	12.8%	0.0%
		Morrisons, London Road, HADLEIGH	0.0%	0.0%	3.3%	0.2%	43.5%	3.1%	0.5%	0.0%	0.0%	0.0%	0.0%	3.9%	9.8%	0.1%
		Tesci Extra, Copdock Interchange, IPSWICH	0.2%	0.0%	0.0%	0.4%	5.2%	16.3%	5.0%	0.1%	0.0%	0.0%	0.0%	3.0%	6.2%	1.3%
	Other out of centre stores	1.3%	0.5%	1.7%	1.2%	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.5%	0.7%	0.0%	
	OUT OF CENTRE - TOTAL:	25.5%	9.0%	48.6%	50.1%	51.2%	19.4%	5.5%	0.1%	0.3%	0.0%	0.0%	18.5%	36.1%	1.5%	
	SUB-TOTAL: BABERGH DISTRICT	49.7%	22.8%	85.9%	94.2%	80.9%	38.1%	6.0%	0.5%	0.3%	0.8%	0.3%	33.4%	64.5%	1.8%	
MID SUFFOLK	STOWMARKET:	Asda, Meadow Centre	0.0%	3.4%	0.1%	0.0%	2.6%	1.4%	5.1%	26.2%	12.8%	3.8%	0.4%	5.7%	1.3%	11.3%
		Morrisons, Sheringham Court	0.0%	0.1%	0.0%	0.2%	0.0%	0.0%	0.9%	10.3%	2.7%	0.2%	0.0%	1.7%	0.0%	3.6%
		Stowmarket Town Centre: other stores	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	1.2%	1.3%	0.0%	1.1%	0.0%	2.2%
		STOWMARKET TOWN CENTRE - TOTAL:	0.0%	4.0%	0.1%	0.2%	2.6%	1.4%	6.0%	43.1%	16.7%	5.4%	0.4%	8.5%	1.4%	17.2%
	NEEDHAM MARKET:	Co-op	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.4%
		Needham Market: other stores	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.5%
		NEEDHAM MARKET - TOTAL	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.9%
	KEY VILLAGES:	Eye	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	14.0%	0.5%	0.9%	0.0%	1.8%
		Debenham	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	4.9%	0.0%	0.0%	1.2%	0.0%	0.8%	0.4%	1.4%
		KEY VILLAGES - TOTAL:	0.2%	0.0%	0.0%	0.0%	0.0%	1.3%	4.9%	0.2%	0.0%	15.2%	0.5%	1.7%	0.4%	3.2%
OTHER LOCAL CENTRES & STORES:		0.0%	1.3%	0.0%	0.0%	0.0%	0.5%	5.4%	2.0%	10.3%	2.4%	1.1%	1.9%	0.3%	4.0%	
OUT OF CENTRE:	Lidl, Bury Road, STOWMARKET	0.5%	2.3%	0.0%	0.0%	0.1%	0.0%	2.7%	7.2%	3.8%	0.1%	0.5%	1.8%	0.2%	3.4%	
	Tesco, Cedar Links Road, STOWMARKET	0.0%	0.4%	0.0%	0.0%	1.2%	0.0%	7.0%	27.3%	1.7%	0.9%	0.0%	4.7%	0.3%	10.0%	
	OUT-OF-CENTRE - TOTAL:	0.5%	2.7%	0.0%	0.0%	1.2%	0.0%	9.7%	34.5%	5.4%	1.0%	0.5%	6.5%	0.5%	13.5%	
	SUB-TOTAL: MID SUFFOLK DISTRICT	0.7%	8.1%	0.1%	0.2%	4.0%	3.2%	29.6%	79.9%	32.4%	24.0%	2.5%	19.0%	2.6%	38.7%	
OTHER CENTRES	Bury St Edmunds	All other stores	1.1%	30.6%	3.4%	0.5%	0.1%	0.0%	0.0%	1.6%	25.1%	4.0%	0.2%	3.9%	4.1%	4.7%
	Bury St Edmunds	Tesco, St Saviours Interchange	0.6%	7.7%	2.2%	0.0%	0.0%	0.6%	0.0%	0.7%	8.1%	0.5%	0.0%	1.4%	1.6%	1.5%
	Bury St Edmunds	Sainsbury's, Bedingfield Way	0.6%	23.8%	0.4%	0.0%	0.0%	0.8%	0.0%	2.9%	18.6%	1.2%	0.0%	2.9%	2.7%	3.7%
	Colchester	All stores	18.3%	0.5%	3.4%	0.5%	0.2%	6.6%	0.0%	0.0%	0.0%	0.1%	0.0%	4.0%	3.2%	0.0%
	Diss	All other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.6%	0.3%	17.2%	9.0%	1.9%	0.0%	4.2%
	Diss	Tesco, Victoria Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.4%	0.7%	16.9%	10.0%	2.1%	0.0%	4.5%
	Diss	Morrisons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.2%	0.8%	23.0%	35.0%	4.8%	0.0%	10.3%
	Ipswich	Other stores	0.4%	0.0%	0.1%	0.0%	4.3%	16.9%	17.2%	0.8%	0.5%	0.4%	2.6%	4.9%	6.2%	5.2%
	Ipswich	Morrisons, Sproughton Road	0.0%	0.4%	0.4%	0.6%	0.6%	4.1%	9.5%	0.0%	0.5%	0.0%	0.0%	1.8%	1.6%	2.5%
	Ipswich	Sainsbury's, Hadleigh Road	0.0%	0.0%	0.0%	0.0%	3.0%	12.1%	7.0%	0.9%	0.0%	0.0%	0.0%	2.6%	4.4%	2.0%
	Ipswich	Asda, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	2.6%	4.2%	21.3%	0.0%	0.0%	0.0%	0.1%	3.2%	1.8%	5.4%
	Harleston	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.0%	1.3%	0.0%	2.9%
	Norwich	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	1.3%	5.2%	0.6%	0.0%	1.3%
		All other centres and stores:	22.5%	1.8%	0.0%	0.3%	0.6%	6.3%	3.2%	2.6%	3.5%	2.4%	14.1%	6.6%	2.3%	5.0%
	SUB-TOTAL: OTHER	43.5%	64.9%	9.9%	1.9%	11.3%	51.6%	62.8%	11.7%	57.8%	67.0%	91.2%	41.9%	27.9%	53.2%	
SFT		Street and/or Farmers' Market	0.4%	0.1%	0.3%	1.9%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0.0%	0.2%	0.3%	0.2%
		Internet / Mail Order / Other non-store retail sales	5.8%	4.1%	3.8%	1.8%	3.8%	7.2%	1.3%	7.6%	9.5%	8.2%	6.0%	5.5%	4.7%	6.1%
			6.1%	4.2%	4.1%	3.7%	3.8%	7.2%	1.7%	7.9%	9.5%	8.2%	6.0%	5.7%	5.0%	6.2%
TOTAL MARKET SHARE			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes: Co-op on East Street is included in the 'other' town centre convenience stores. Please note that this store closed after the February 2015 household survey was conducted. However, for the purpose of the market share analysis and retail assessment, it has necessarily been assumed that there has been no impact on Sudbury Town Centre's overall convenience goods market share following the closure of Co-op; and that shoppers and expenditure has been retained by other shops and stores in the town centre.

TABLE 2: MAIN FOOD SHOPPING - 2015 MARKET SHARE ANALYSIS (%)

		ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	Babergh District Area (Zones 2-6)	Mid Suffolk Area (Zones 7-11)
BABERGH DISTRICT	SUDBURY:	Aldi, Girling Street	12.3%	5.9%	9.8%	19.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	5.7%	0.0%
		Waitrose, Station Road	6.8%	3.5%	15.2%	17.5%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	7.3%	0.0%
		Sudbury Town Centre: other stores (1)	0.0%	0.0%	2.9%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.9%	0.0%
	HADLEIGH:	Co-op, High Street	0.0%	0.0%	0.0%	0.0%	12.1%	1.5%	0.8%	0.0%	0.0%	0.0%	0.0%	1.1%	2.7%	0.2%
		Hadleigh Town Centre: other stores	0.0%	0.0%	0.0%	0.0%	0.9%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.4%	0.0%
	CORE VILLAGES:		1.1%	1.1%	0.6%	0.0%	0.0%	11.3%	0.0%	0.6%	0.0%	0.0%	0.0%	1.8%	3.9%	0.2%
	OTHER LOCAL CENTRES & STORES:		0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.1%	0.1%	0.2%
	OUT OF CENTRE:	Sainsbury's, Cornard Road, SUDBURY	7.3%	1.1%	16.8%	11.3%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	6.4%	0.0%
		Tesco, Woodhall Business Park, SUDBURY	22.5%	7.7%	33.9%	47.9%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.7%	16.3%	0.0%
		Morrisons, London Road, HADLEIGH	0.0%	0.0%	2.7%	0.0%	53.8%	3.5%	0.8%	0.0%	0.0%	0.0%	0.0%	4.6%	11.7%	0.2%
	Tesci Extra, Copdock Interchange, IPSWICH	0.0%	0.0%	0.0%	0.0%	7.8%	21.7%	4.5%	0.0%	0.0%	0.0%	0.0%	3.8%	8.3%	1.1%	
	Other out of centre stores	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	
SUB-TOTAL: BABERGH DISTRICT			50.8%	20.4%	81.9%	96.6%	80.8%	38.7%	6.1%	0.6%	0.0%	1.3%	0.0%	33.2%	63.6%	1.9%
MID SUFFOLK	STOWMARKET:	Asda, Meadow Centre	0.0%	4.8%	0.0%	0.0%	1.1%	1.6%	7.1%	33.0%	17.4%	4.0%	0.6%	7.2%	1.2%	14.5%
		Morrisons, Sheringham Court	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	9.5%	4.0%	0.0%	0.0%	1.6%	0.0%	3.5%
		Stowmarket Town Centre: other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.5%	2.0%	0.0%	0.4%	0.0%	0.9%
	NEEDHAM MARKET:	Co-op	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.2%
		Needham Market: other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.2%
	KEY VILLAGES:	Eye	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	0.0%	0.4%	0.0%	0.8%
		Debenham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.8%	0.0%	0.3%	0.0%	0.7%
	OTHER LOCAL CENTRES & STORES:		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.7%	0.0%	0.0%	0.4%	0.0%	0.9%
OUT OF CENTRE:	Lidl, Bury Road, STOWMARKET	0.7%	3.4%	0.0%	0.0%	0.0%	0.0%	2.8%	5.3%	3.8%	0.0%	0.6%	1.6%	0.3%	2.9%	
	Tesco, Cedar Links Road, STOWMARKET	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	8.9%	32.4%	0.0%	0.8%	0.0%	5.5%	0.3%	11.7%	
SUB-TOTAL: MID SUFFOLK DISTRICT			0.7%	8.2%	0.0%	0.0%	2.6%	1.6%	26.6%	81.5%	27.4%	14.3%	1.2%	17.6%	1.8%	36.3%
OTHER CENTRES	Bury St Edmunds	All other stores	1.2%	24.7%	3.9%	0.0%	0.0%	0.0%	0.0%	1.0%	20.0%	5.2%	0.0%	3.4%	3.5%	3.9%
	Bury St Edmunds	Tesco, St Saviours Interchange	0.0%	8.2%	3.3%	0.0%	0.0%	0.9%	0.0%	1.0%	10.2%	0.8%	0.0%	1.7%	2.1%	1.9%
	Bury St Edmunds	Sainsbury's, Bedingfield Way	0.9%	31.7%	0.6%	0.0%	0.0%	1.2%	0.0%	3.4%	23.7%	1.6%	0.0%	3.7%	3.7%	4.7%
	Colchester	All stores	21.4%	0.0%	3.9%	0.0%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	3.5%	0.0%
	Diss	All other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	5.6%	0.9%	0.0%	2.0%
	Diss	Tesco, Victoria Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.6%	0.9%	23.0%	11.5%	2.6%	0.0%	5.7%
	Diss	Morrisons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.6%	1.2%	29.6%	49.5%	6.4%	0.0%	13.9%
	Ipswich	Other stores	0.0%	0.0%	0.0%	0.0%	2.7%	14.1%	13.6%	0.6%	0.7%	0.0%	3.7%	4.0%	5.0%	4.4%
	Ipswich	Morrisons, Sproughton Road	0.0%	0.0%	0.6%	0.7%	0.9%	5.2%	11.3%	0.0%	0.7%	0.0%	0.0%	2.2%	2.1%	3.0%
	Ipswich	Sainsbury's, Hadleigh Road	0.0%	0.0%	0.0%	0.0%	3.7%	11.3%	7.6%	0.6%	0.0%	0.0%	0.0%	2.6%	4.3%	2.1%
	Ipswich	Asda, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	3.8%	5.2%	26.6%	0.0%	0.0%	0.0%	0.0%	4.0%	2.3%	6.7%
	Harleston	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.6%	0.0%	1.3%
	Norwich	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	6.2%	0.6%	0.0%	1.3%
	All other Centres	16.8%	1.1%	0.0%	0.0%	0.0%	3.3%	2.6%	0.0%	0.7%	3.0%	6.2%	4.0%	1.2%	2.3%	
SUB-TOTAL: OTHER			40.3%	65.8%	12.3%	0.7%	11.1%	48.6%	65.9%	7.9%	58.0%	72.6%	89.6%	41.3%	27.5%	53.2%
SFT	SFT	Street and/or Farmers' Market	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		Internet / Mail Order / Other non-store retail sales	8.1%	5.7%	5.9%	2.8%	5.4%	11.0%	1.4%	10.0%	14.5%	11.9%	9.2%	7.9%	7.1%	8.6%
SUB-TOTAL: SFT			8.1%	5.7%	5.9%	2.8%	5.4%	11.0%	1.4%	10.0%	14.5%	11.9%	9.2%	7.9%	7.1%	8.6%
TOTAL MARKET SHARE			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 3: OTHER MAIN FOOD SHOPPING - 2015 MARKET SHARE ANALYSIS (%)

		ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	Babergh District Area (Zones 2-6)	Mid Suffolk Area (Zones 7-11)
BABERGH DISTRICT	SUDBURY:	Aldi, Girling Street	12.3%	1.8%	17.1%	16.3%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	7.3%	0.0%
		Waitrose, Station Road	12.4%	2.3%	14.0%	16.8%	9.7%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	8.3%	0.0%
		Sudbury Town Centre: other stores (1)	1.9%	0.9%	4.8%	15.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.7%	3.4%	0.1%
	HADLEIGH:	Co-op, High Street	0.0%	0.0%	1.5%	0.0%	25.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	5.4%	0.0%
		Hadleigh Town Centre: other stores	0.0%	0.0%	0.0%	0.0%	4.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.1%	0.0%
	CORE VILLAGES:		0.0%	3.8%	1.5%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	3.0%	0.0%
	OTHER LOCAL CENTRES & STORES:		0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.0%	0.0%
	OUT OF CENTRE:	Sainsbury's, Cornard Road, SUDBURY	9.9%	2.3%	29.9%	16.2%	6.7%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	6.2%	11.9%	0.2%
		Tesco, Woodhall Business Park, SUDBURY	13.6%	7.5%	17.7%	18.6%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	8.1%	0.0%
		Morrisons, London Road, HADLEIGH	0.0%	0.0%	5.9%	2.0%	17.1%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	6.4%	0.0%
	Tesci Extra, Copdock Interchange, IPSWICH	1.9%	0.0%	0.0%	0.0%	1.4%	13.3%	11.2%	1.4%	0.0%	0.0%	0.0%	3.5%	4.5%	3.2%	
	Other out of centre stores	1.4%	0.0%	5.2%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.7%	0.0%	
SUB-TOTAL: BABERGH DISTRICT			53.6%	18.6%	97.6%	87.0%	68.2%	31.4%	11.2%	1.4%	1.1%	0.0%	0.8%	33.9%	62.3%	3.5%
MID SUFFOLK DISTRICT	STOWMARKET:	Asda, Meadow Centre	0.0%	1.3%	0.0%	0.0%	11.4%	0.0%	2.0%	9.9%	11.7%	1.6%	0.0%	3.3%	2.2%	5.3%
		Morrisons, Sheringham Court	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	4.4%	16.7%	1.1%	0.0%	0.0%	2.8%	0.1%	6.1%
		Stowmarket Town Centre: other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	1.6%	0.0%	0.0%	0.8%	0.0%	1.8%
	NEEDHAM MARKET:	Co-op	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.5%
		Needham Market: other stores	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.2%
	KEY VILLAGES:	Eye	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	1.7%	0.6%	0.0%	1.3%
		Debenham	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	2.5%	0.0%	0.0%	0.8%	0.0%	0.5%	0.4%	0.7%
	OTHER LOCAL CENTRES & STORES:		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.1%	0.0%	0.2%
	OUT OF CENTRE:	Lidl, Bury Road, STOWMARKET	0.0%	0.9%	0.0%	0.0%	0.6%	0.0%	4.7%	19.1%	4.9%	0.8%	0.6%	3.6%	0.2%	7.7%
		Tesco, Cedar Links Road, STOWMARKET	0.0%	1.3%	0.0%	0.0%	2.1%	0.0%	5.6%	23.7%	12.7%	4.3%	0.0%	5.1%	0.5%	10.7%
SUB-TOTAL: MID SUFFOLK DISTRICT			0.0%	5.9%	0.0%	0.0%	14.1%	1.2%	22.1%	74.9%	33.4%	15.4%	2.3%	17.3%	3.5%	34.5%
OTHER CENTRES	Bury St Edmunds	All other stores	2.6%	40.4%	0.8%	2.0%	0.6%	0.0%	0.0%	0.8%	37.3%	4.3%	0.0%	5.1%	4.5%	6.3%
	Bury St Edmunds	Tesco, St Saviours Interchange	1.4%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	0.0%	1.0%	0.6%	1.2%
	Bury St Edmunds	Sainsbury's, Bedingfield Way	0.0%	15.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	15.7%	1.3%	0.0%	2.3%	1.5%	3.7%
	Colchester	All stores	20.1%	4.8%	0.0%	4.8%	0.6%	10.0%	0.0%	0.0%	0.0%	1.3%	0.0%	4.7%	4.3%	0.2%
	Diss	All other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%	6.1%	1.1%	37.2%	40.5%	7.4%	0.0%	16.0%
	Diss	Tesco, Victoria Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	1.1%	9.2%	25.4%	3.1%	0.0%	6.6%
	Diss	Morrisons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	6.1%	0.0%	16.7%	8.7%	3.0%	0.0%	6.4%
	Ipswich	Other stores	0.0%	0.0%	0.0%	0.0%	6.0%	30.2%	24.0%	1.8%	0.0%	3.5%	0.8%	7.5%	10.7%	7.1%
	Ipswich	Morrisons, Sproughton Road	0.0%	0.9%	0.0%	2.0%	0.0%	5.6%	16.5%	0.0%	0.0%	0.0%	0.0%	2.7%	2.1%	4.2%
	Ipswich	Sainsbury's, Hadleigh Road	0.0%	0.0%	0.0%	0.0%	2.4%	12.1%	5.6%	1.0%	0.0%	0.0%	0.0%	2.5%	4.3%	1.7%
	Ipswich	Asda, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	1.4%	2.7%	3.5%	0.0%	0.0%	0.0%	1.4%	1.0%	1.1%	1.2%
	Harleston	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.5%	0.0%	1.1%
	Norwich	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	5.8%	0.7%	0.0%	1.6%
	All other Centres	17.2%	3.0%	0.0%	0.0%	4.2%	6.8%	0.8%	0.0%	2.4%	2.3%	7.7%	4.9%	3.2%	2.3%	
SUB-TOTAL: OTHER			41.3%	70.2%	0.8%	8.7%	15.3%	67.4%	64.0%	19.9%	65.6%	80.1%	96.1%	46.2%	32.3%	59.5%
SFT	SFT	Street and/or Farmers' Market	0.0%	1.1%	1.5%	4.3%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.5%	1.0%	0.3%
		Internet / Mail Order / Other non-store retail sales	5.1%	4.3%	0.0%	0.0%	2.5%	0.0%	2.7%	2.8%	0.0%	4.5%	0.8%	2.1%	0.9%	2.2%
SUB-TOTAL: SFT			5.1%	5.4%	1.5%	4.3%	2.5%	0.0%	2.7%	3.8%	0.0%	4.5%	0.8%	2.7%	1.9%	2.5%
TOTAL MARKET SHARE			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 4: TOP UP FOOD SHOPPING - 2015 MARKET SHARE ANALYSIS (%)

		ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	Babergh District Area (Zones 2-6)	Mid Suffolk Area (Zones 7-11)
BABERGH DISTRICT	SUDBURY:	Aldi, Girling Street	2.2%	0.0%	5.0%	23.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	4.1%	0.0%
		Waitrose, Station Road	2.9%	1.0%	16.5%	15.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	6.7%	0.0%
		Sudbury Town Centre: other stores (1)	0.0%	0.0%	9.0%	24.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	5.4%	0.0%
	HADLEIGH:	Co-op, High Street	0.0%	0.0%	1.3%	0.0%	34.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	6.9%	0.0%
		Hadleigh Town Centre: other stores	0.0%	0.0%	1.7%	0.0%	13.8%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	3.3%	0.0%
	CORE VILLAGES:		26.5%	7.0%	26.3%	0.0%	2.9%	33.9%	0.0%	0.0%	0.0%	0.0%	1.2%	11.7%	19.6%	0.2%
	OTHER LOCAL CENTRES & STORES:		0.0%	18.4%	3.3%	0.0%	2.4%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	4.9%	0.0%
	OUT OF CENTRE:	Sainsbury's, Cornard Road, SUDBURY	2.9%	1.0%	9.3%	10.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	4.0%	0.0%
		Tesco, Woodhall Business Park, SUDBURY	8.6%	7.6%	11.4%	19.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	6.2%	0.0%
		Morrisons, London Road, HADLEIGH	0.0%	0.0%	4.2%	0.0%	31.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	7.0%	0.0%
	Tesci Extra, Copdock Interchange, IPSWICH	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.0%	0.0%	
	Other out of centre stores	1.1%	0.0%	3.5%	2.4%	0.9%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.8%	1.4%	0.1%	
SUB-TOTAL: BABERGH DISTRICT			44.2%	35.1%	91.6%	96.2%	86.0%	44.5%	0.0%	0.0%	1.0%	0.0%	1.2%	34.3%	70.6%	0.4%
MID SUFFOLK DISTRICT	STOWMARKET:	Asda, Meadow Centre	0.0%	1.0%	1.0%	0.0%	4.9%	2.1%	2.4%	21.0%	0.0%	0.0%	0.0%	3.8%	1.9%	6.7%
		Morrisons, Sheringham Court	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.0%	1.6%	0.0%	0.9%	0.0%	1.9%
		Stowmarket Town Centre: other stores	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.8%	0.0%	0.0%	0.0%	1.7%	0.3%	3.4%
	NEEDHAM MARKET:	Co-op	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%	0.8%	0.2%	1.6%
		Needham Market: other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	1.1%
	KEY VILLAGES:	Eye	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	34.0%	2.5%	2.4%	0.0%	4.9%
		Debenham	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	14.2%	0.0%	0.0%	4.3%	0.0%	2.6%	1.9%	4.1%
	OTHER LOCAL CENTRES & STORES:		0.0%	3.0%	0.0%	0.0%	0.0%	1.0%	18.4%	9.0%	50.5%	8.2%	4.9%	7.9%	0.6%	16.6%
OUT OF CENTRE:	Lidl, Bury Road, STOWMARKET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	2.9%	0.0%	1.5%	0.0%	3.2%	
	Tesco, Cedar Links Road, STOWMARKET	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	1.0%	25.7%	2.6%	0.0%	0.0%	3.8%	0.2%	8.1%	
SUB-TOTAL: MID SUFFOLK DISTRICT			1.1%	8.7%	1.0%	0.0%	5.8%	9.0%	46.8%	84.1%	56.0%	48.2%	7.3%	26.0%	5.0%	51.6%
OTHER CENTRES	Bury St Edmunds	All other stores	0.0%	34.0%	2.7%	0.0%	0.0%	0.0%	0.0%	1.3%	25.3%	1.3%	1.2%	3.7%	4.1%	4.5%
	Bury St Edmunds	Tesco, St Saviours Interchange	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	0.5%	0.6%	0.7%
	Bury St Edmunds	Sainsbury's, Bedingfield Way	0.0%	11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.7%	0.0%	0.0%	1.0%	1.1%	1.3%
	Colchester	All stores	9.1%	0.0%	3.1%	0.0%	0.9%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	2.7%	0.0%
	Diss	All other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	37.1%	6.1%	2.6%	0.0%	5.7%
	Diss	Tesco, Victoria Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.3%	0.0%	0.4%	0.0%	0.9%
	Diss	Morrisons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	4.5%	9.1%	1.2%	0.0%	2.6%
	Ipswich	Other stores	0.0%	0.0%	0.8%	0.0%	6.4%	22.8%	12.7%	0.0%	0.0%	0.0%	1.2%	4.9%	8.6%	3.4%
	Ipswich	Morrisons, Sproughton Road	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.5%	0.3%	0.8%
	Ipswich	Sainsbury's, Hadleigh Road	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	3.8%	1.3%	0.0%	0.0%	0.0%	1.2%	1.5%	1.3%
	Ipswich	Asda, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.2%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	6.1%
	Harleston	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.8%	3.3%	0.0%	7.2%
	Norwich	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.1%	0.0%	0.3%
	All other Centres		45.6%	5.5%	0.0%	1.7%	0.9%	13.0%	6.4%	5.4%	3.2%	1.6%	34.9%	13.5%	5.0%	10.5%
	SUB-TOTAL: OTHER			54.7%	56.1%	6.6%	1.7%	8.2%	46.5%	50.1%	9.1%	43.0%	51.8%	91.5%	38.3%	23.9%
SFT	SFT	Street and/or Farmers' Market	0.0%	0.0%	0.8%	2.1%	0.0%	0.0%	2.1%	1.1%	0.0%	0.0%	0.0%	0.6%	0.5%	0.8%
		Internet / Mail Order / Other non-store retail sales	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	5.8%	0.0%	0.0%	0.0%	0.9%	0.0%	1.9%
	SUB-TOTAL: SFT			0.0%	0.0%	0.8%	2.1%	0.0%	0.0%	3.1%	6.8%	0.0%	0.0%	1.5%	0.5%	2.8%
TOTAL MARKET SHARE			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 5: OTHER TOP UP FOOD SHOPPING - 2015 MARKET SHARE ANALYSIS (%)

		ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	Babergh District Area (Zones 2-6)	Mid Suffolk Area (Zones 7-11)
BABERGH DISTRICT	SUDBURY:	Aldi, Girling Street	12.1%	0.0%	8.6%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	3.4%	0.0%
		Waitrose, Station Road	10.0%	0.0%	3.3%	13.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	2.5%	0.0%
		Sudbury Town Centre: other stores (1)	2.9%	0.0%	15.3%	33.3%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	9.0%	0.0%
	HADLEIGH:	Co-op, High Street	0.0%	0.0%	2.9%	0.0%	20.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	4.6%	0.0%
		Hadleigh Town Centre: other stores	0.0%	0.0%	5.1%	0.0%	38.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	9.4%	0.0%
	CORE VILLAGES:		11.1%	11.0%	17.4%	0.0%	0.0%	15.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	10.9%	0.0%
	OTHER LOCAL CENTRES & STORES:		0.0%	3.2%	1.6%	0.0%	2.7%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	3.0%	0.0%
	OUT OF CENTRE:	Sainsbury's, Cornard Road, SUDBURY	0.0%	0.0%	18.0%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	6.3%	0.0%
		Tesco, Woodhall Business Park, SUDBURY	6.4%	5.3%	10.5%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	4.5%	0.0%
		Morrisons, London Road, HADLEIGH	0.0%	0.0%	2.9%	0.0%	20.5%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	5.8%	0.0%
	Tesci Extra, Copdock Interchange, IPSWICH	0.0%	0.0%	0.0%	4.0%	0.0%	3.2%	8.9%	0.0%	0.0%	0.0%	0.0%	1.6%	1.5%	2.2%	
	Other out of centre stores	4.7%	5.3%	6.2%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	3.0%	0.0%	
	SUB-TOTAL: BABERGH DISTRICT	47.2%	24.7%	91.9%	83.6%	86.4%	30.7%	8.9%	0.0%	0.0%	0.0%	0.0%	33.0%	63.9%	2.2%	
MID SUFFOLK DISTRICT	STOWMARKET:	Asda, Meadow Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	3.4%	10.8%	0.0%	1.7%	0.0%	3.8%
		Morrisons, Sheringham Court	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	15.4%	0.0%	0.0%	0.0%	2.1%	0.2%	4.5%
		Stowmarket Town Centre: other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.9%	0.0%	0.0%	0.0%	4.5%	0.0%	9.8%
	NEEDHAM MARKET:	Co-op	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		Needham Market: other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.7%
	KEY VILLAGES:	Eye	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.4%	2.1%	0.0%	4.5%
		Debenham	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	10.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.0%	2.5%
	OTHER LOCAL CENTRES & STORES:		0.0%	8.5%	0.0%	0.0%	0.0%	3.2%	5.0%	6.8%	21.9%	11.3%	3.5%	4.6%	1.9%	8.5%
	OUT OF CENTRE:	Lidl, Bury Road, STOWMARKET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	4.9%	3.4%	0.0%	0.0%	1.4%	0.0%	2.9%
		Tesco, Cedar Links Road, STOWMARKET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	1.3%
	SUB-TOTAL: MID SUFFOLK DISTRICT	0.0%	8.5%	0.0%	1.8%	0.0%	6.5%	30.7%	67.7%	28.7%	59.5%	3.5%	19.4%	3.1%	39.4%	
OTHER CENTRES	Bury St Edmunds	All other stores	0.0%	54.4%	4.3%	3.0%	0.0%	0.0%	0.0%	6.8%	45.0%	0.0%	0.0%	6.7%	6.9%	8.6%
	Bury St Edmunds	Tesco, St Saviours Interchange	4.7%	9.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.9%	0.0%
	Bury St Edmunds	Sainsbury's, Bedingfield Way	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	3.4%	0.0%	0.0%	0.7%	0.0%	1.4%
	Colchester	All stores	10.6%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	1.1%	0.0%
	Diss	All other stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.7%	3.5%	1.8%	0.0%	3.9%
	Diss	Tesco, Victoria Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Diss	Morrisons	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.7%	5.8%	1.3%	0.0%	2.7%
	Ipswich	Other stores	3.5%	0.0%	0.0%	0.0%	9.9%	13.7%	39.9%	2.4%	0.0%	0.0%	0.0%	7.9%	6.1%	10.7%
	Ipswich	Morrisons, Sroughton Road	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%	0.0%
	Ipswich	Sainsbury's, Hadleigh Road	0.0%	0.0%	0.0%	0.0%	3.6%	28.6%	8.9%	2.0%	0.0%	0.0%	0.0%	5.1%	9.8%	2.8%
	Ipswich	Asda, Goddard Road, Ipswich	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.7%	0.0%
	Harleston	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	42.3%	3.7%	0.0%	8.1%
	Norwich	All stores	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	4.3%	1.2%	0.0%	2.5%
		All other Centres	30.4%	0.0%	0.0%	0.0%	0.0%	15.2%	5.0%	17.9%	22.9%	0.0%	40.6%	14.5%	4.8%	17.6%
		SUB-TOTAL: OTHER	49.3%	66.8%	8.1%	3.0%	13.6%	62.8%	60.4%	32.3%	71.3%	40.5%	96.5%	46.6%	31.7%	58.4%
SFT	SFT	Street and/or Farmers' Market	3.5%	0.0%	0.0%	11.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.3%	0.0%
		Internet / Mail Order / Other non-store retail sales	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	SUB-TOTAL: SFT	3.5%	0.0%	0.0%	11.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.3%	0.0%	
TOTAL MARKET SHARE			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%